



To be successful biz in Japan

Bluestar Corporation

Japanese market is different from any other

Japanese Market has the cultural mixture of the both Asian and Europe market structure and additional of the American market system.

Get to know the Japanese market structure and its system are very tough for the foreign company and people. Mostly stick on the history and close connection pipes between industrial key persons. If we don't ask for the cooperation to the one of the key person of the entire key persons, even the world's best service would be ignored from the market.

Step to get into market

CUSTOMIZE your business model for Japanese market

Agreement with a trustable partner

SWOT Analysis

CUSTOMIZE

Market in



Business launch services

We helps the Market entry research, Business establishment, Executive Recruiting

We provides the business launch services for the companies who has plan to open offices or establishing subsidiary company in Japan. We are neither a judicial scrivener office nor a law firm. We are the business consulting company who provides the services for foreign companies to make business strategy plan to advance into Japan. As we are one of the innovative benchmark holder marketing company here in Japan, we are sure that our research reports are tailored to your company's needs and expertly written by in-country specialists so that you can make the right decisions regarding market entry. We makes close partnership to make finest business plan to advance into Japan collaborating with your international division or marketing division WITHOUT knowing cultural gaps and misunderstood errors before the establishment.

We also offer NO monthly charges other than revenue share basis to minimize business risks. If your company is looking for cost effective and fastest business launch in Japan, We are the right partner.

JAPAN has mixed business culture of both Euro-American business culture and its of Asia. Also, there are complex distribution of goods and services known as Asia way. Hireling and salary is also higher then global standards. Before entering into Japanese markets, we can offer finest business support for companies outside Japan. Specially we are bright on IT field such as cellular phone markets(H/W, Solution, UML, android applications), System Integration, ISV, Telecom, M&A Adviser, MBO, LBO, Net marketing, Web marketing, IT Architect, Contents (Publishing, WEB, movie, DVD).



Business launch services

PC Matic



<http://pcmatic.jp>

PC Matic is safe, secure, & simple to use software that automates the regular maintenance & preventative steps necessary to keep your PC fast & safe.

PC Matic guards against those security risks by automating the tracking, downloading & installing of the latest software updates.

PC Matic comes with SuperShield live scanner which is PC Pitstop's proprietary real time security technology designed to take maximum advantage of Cloud Computing to keep your PC safe from online threats.

Clavister



CLAVISTER



<http://clavister.blue.co.jp>

The Swedish made high performance next generation firewall with finest Scandinavian design.

Born for the true NGFW running on 4MB firmware entirely made from scratch by Clavister security professionals.

It comes with the free distribution SDN solution and Big-data analysis platform Splunk which would be useful for MSP , enterprise, cloud and telecom.

Video transcoder



 **squeeze server**

<http://sorensonmedia.blue.co.jp>

Squeeze Server compresses or transcodes as many video source files simultaneously as CPU and memory will allow.

Squeeze Server is designed to take jobs from its job queues until it reaches a maximum load while still being responsive. If Squeeze Server determines that there are yet available CPU and GPU resources it will take additional jobs.

About us

Corporate Overview

Founded	16 th August 1990 by Mick Sakamoto
Capital	40,000,000 Yen (≒ US\$ 400K)
HQ	Nishi-Shimbashi 1-6-12-4F, Minato-ku, TOKYO JAPAN.
Owner & founder	Mick Sakamoto
Main business	<ul style="list-style-type: none"> Marketing service agency. Web advertisement agency certified by Google. Business launch services to the foreign companies. Investment and incubation to the early stage companies.



Our company name "Bluestar", comes from the flower of the same name. The meaning of the flower is the source of our corporate motto.

Management Policy

MISSION

We believe it is our mission to do our part to lead the steadily growing IT society in the right direction, and will strive to help IT society spread, with a willingness to always question our choices.

VISION

Professing our role as an "Information Strategy Adviser" to assist new companies, we develop in tandem with client companies, and will establish a nationwide framework for offering support.

VALUE

Customers, shareholders, partners, society and employees. For this range of stakeholders, all with different interests, finding the proper balance of value is critical. We view efforts to maximize customer satisfaction (i.e., a conviction that customer service comes first) as the essence of the service industry, and believe that the success of these efforts will merge in the form of increased value for stakeholders.